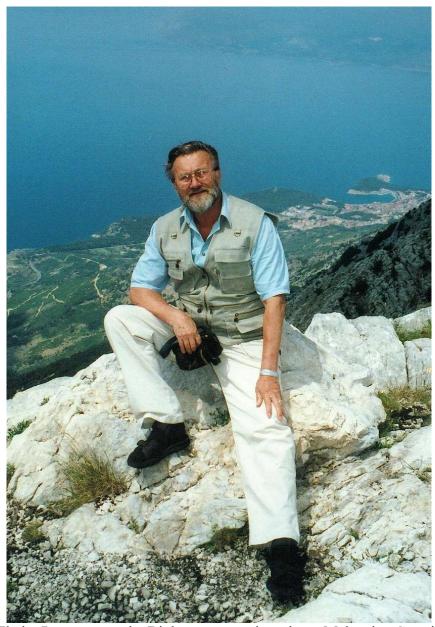
Invitation and Program

The Future of Tourism in the Alpine-Adriatic Region International symposium in memory of Zlatko Pepeonik, 1934-2004 Hermagor, Carinthia, Austria, 22-24 October 2024



Mount Gartnerkofel at Nassfeld (left, by Markus STEINER) and Opatija (right, by Peter JORDAN)



Zlatko PEPEONIK at the Biokovo mountains, above Makarska, Croatia

Zlatko PEPEONIK, born 1934 in Varaždin, professor at the Department of Geography, Faculty of Science of the University of Zagreb, was an eminent Croatian geographer and tourism researcher. He taught also at the Portland State University, Oregon, and the University of Texas, Austin, as well as at the University of Mostar, Bosnia and Hercegovina. He was an associate member of the Croatian Academy of Sciences, and a member of the Commission for Tourism and Recreation of the International Geographical Union (IGU). He was the editor-in-chief of the scientific journals Priroda (1984–85) and Geografski horizont (1990–94). He wrote textbooks on tourism geography. He dealt with tourism and regional geography of Croatia, Northern Europe and North America, as well as demography and spatial planning. His close relations to Austrian geography are documented by his co-authorship of the issue "International Tourism Attractions in Central and Southeastern Europe" of the Atlas of Eastern and Southeastern Europe, edited by Peter JORDAN. He died twenty years ago in Zagreb, and the symposium is organized in commemoration of this fact.

Organizers

Southeast Europe Association and its Klagenfurt branch

Austrian Geographical Society and its Klagenfurt branch

University of Klagenfurt, Faculty of Social Sciences, Department of Geography and Regional Research

University of Zagreb, Faculty of Science, Department of Geography

Croatian Geographical Society

Co-organizers

IGU Commission on Tourism, Leisure and Global Change

IGU Commission on Marginalization, Globalization and Regional and Local Response

Association of Slovenian Geographers

Italian Geographical Society

University of Primorska, Koper/Capodistria

Municipality Hermagor-Pressegger See

NLW Tourismus Marketing GmbH, Hermagor

Croatian Academy of Sciences and Arts, III. Department of Natural Sciences

Scientific committee

Peter JORDAN (chair), Austrian Academy of Sciences, Institute of Urban and Regional Research; University of the Free State (South Africa), Faculty of Humanities

Cristina BERETTA, University of Klagenfurt, Department of Slavic Studies

Hansjörg BREY, Southeast Europe Association

Ivan ČANJEVAC, University of Zagreb, Department of Geography

Anita FILIPČIĆ, University of Zagreb, Department of Geography

Borna FUERST-BJELIŠ, University of Zagreb, Department of Geography; IGU Commission on Marginalization, Globalization, and Regional and Local Response

Slaven Gašparović, University of Zagreb, Department of Geography

Igor JELEN, University of Trieste, Department of Political and Social Sciences

Mladen JURAČIĆ, Croatian Academy of Sciences and Arts

Miha KODERMAN, University of Primorska Koper/Capodistria, Department of Geography

Jelena Lončar, University of Zagreb, Department of Geography

Peter MANDL, University of Klagenfurt, Department of Geography and Regional Studies

Mladen MARADIN, Croatian Geographical Society

Max-Peter MENZEL, University of Klagenfurt, Department of Geography and Regional Studies

Vuk Tvrtko Opačić, University of Zagreb, Department of Geography

Eckehard PISTRICK, Gustav Mahler Private University of Music, Klagenfurt

Klaus Schöneberger, University of Klagenfurt, Department of Cultural Analysis

Ivan Šulc, University of Zagreb, Department of Geography

Julie WILSON, Universitat Oberta de Catalunya, Faculty of Economics and Business; IGU

Commission on Geography of Tourism, Leisure, and Global Change

Helmut WOHLSCHLÄGL, Austrian Geographical Society

Venue

The symposium takes place in the hotel "Carinzia" operated by Falkensteiner in **Tröpolach**, the valley station of the cable car to the Nassfeld skiing and hiking resort nearby **Hermagor**, the center of one of the prominent tourist regions in Carinthia [Kärnten], Austria. Catering (coffee breaks, light lunch) will be provided by the NLW Tourismus Marketing GmbH. Besides by car, the venue can be accessed by railway (up to Hermagor) and public bus.

Registration

Pre-registration online from 1 July to 30 September 2024 via the SOG website https://www.sogde.org/de/events/the-future-of-tourism-in-the-alpine-adriatic-region/ Please use this opportunity as much as possible! It will facilitate planning rooms and catering enormously.

On-site at the venue 22 October 2024, 8.00 to 09.30 a.m. This should just be to confirm your presence and pre-registration. Exceptions granted.

No registration fees will be requested.

Accommodation

Responsibility for travel and accommodation rests with the participants.

Hotel "Carinzia" in Tröpolach, where the symposium takes place, is a large hotel with the capacity to host all participants. The hotel will reserve rooms for symposium participants up to 31 August 2024, and you can book your room via www.falkensteiner.com/carinzia. Should you prefer to be accommodated in other hotels or private accommodation facilities (bed & breakfast) in Tröpolach or its surroundings, please approach info@nassfeld.at.

Symposium program

Keynotes last 30 minutes and remain without discussion Papers last 20 minutes and are followed by a 10-minute discussion

Tuesday, 22 October 2024

	October 2024	
08.00-09.30	Hotel lobby	
Registration		
09.30-11.30	Room 1	
Opening		
09.30-10.00	JORDAN, Peter (Austrian Academy of Sciences, Institute of Urban and	
	Regional Research; University of the Free State, South Africa, Faculty of	
	Humanities; Hermagor & Vienna, Au	stria): Introduction into the
	symposium	
10.00-10.30	Words of welcome by representative	es of organizing institutions:
	Leopold ASTNER (Mayor), Borna FUERST-BJELIŠ (University of Zagreb,	
	Department of Geography), Mladen	MARADIN (Croatian Geographical
	Society), Hansjörg BREY (Southeast	
	WOHLSCHLÄGL (Austrian Geographi	1 7
10.30-11.00	CURIĆ, Zoran; Opačić, Vuk Tvrtko; Šulc, Ivan; Čanjevac, Ivan (all	
	University of Zagreb, Faculty of Scie	
	Zagreb, Croatia): Professor Zlatko I	, 1
	geography in Croatia	
11.00-11.30	BRANDSTÄTTER, Markus (NLW Tourismus Marketing GmbH, Hermagor,	
	Austria): Results and challenges of the Region Nassfeld-Pressegger	
	See/Lesachtal/Weissensee on the way to becoming a sustainable tourism	
	region - reflections on the tourist region, in which our symposium takes	
	place	
11.30-12.00	sponsored by NLW Tourismus Marke	eting GmbH
Coffee break		6
12.00-12.30	moderated by Peter JORDAN	
Keynote 1	HARTL, Lea; FISCHER, Andrea (bot	h Austrian Academy of Sciences,
	Institute for Interdisciplinary Mounta	
	Observing deglaciation: Glacier ch	
12.30-13.30	light lunch served in the venue offere	
Lunch break	GmbH	J
13.30-15.00	Room 1	Room 2
Sessions		
Session	Session 1: Winter sports tourism	Session 2: Tourism marketing and
	(Chair: Borna FUERST-BJELIŠ)	planning (Chair: Vuk Tvrtko
	<u> </u>	OPAČIĆ)
13.30-14.00	BANDA, Amra (University of	KLARIĆ, Zoran (Institute for Tourism,
	Sarajevo, Faculty of Science,	Zagreb, Croatia); OPAČIĆ, Vuk
	Department of Geography);	Tvrtko; Šulc, Ivan (both University
	PEŠTEK, Almir (University of	of Zagreb, Faculty of Science,
	Sarajevo, School of Economics and	Department of Geography, Zagreb,
	Business); BEĆIROVIĆ, Dženan	Croatia): Tourism regions of
	(University of Sarajevo, Faculty of	UNWTO – should they be changed
	Forestry); KRAJINOVIĆ, Bakir	after 50 years?
	(Federal Hydro-Meteorological	

		,
	Institute Sarajevo), all Sarajevo,	
	Bosnia and Hercegovina:	
	Snowbound Dilemma: Are ski	
	resorts in Southeast Europe	
	adapting their tourism offerings to	
	climate change?	
14.00-14.30	GOLUŽA, Maruša; POLAJNAR	BELOVARI, Tomislav (University of
	HORVAT, Katarina; SMREKAR,	Zagreb, Faculty of Science,
	Aleš; PIPAN, Primož (all Slovenian	Department of Geography, Zagreb,
	Academy of Sciences and Arts,	Croatia): Spatial infrastructure
	Anton Melik Geographical Institute,	implications of the EU IPARD
	ZRC, Ljubljana, Slovenia):	programme and projects in the
	Challenges to be addressed for a	Republic of Croatia: Focus on Istria
	sustainable transition of mountain	County
		County
	ski resorts in the Alps: the case of	
14 20 15 00	Kranjska Gora	tin a CouldII
14.30-15.00	sponsored by NLW Tourismus Marke	e e
Coffee break	Short presentation of the poster PERK	,
	Primorska, Faculty of Humanities, De	
15.00.15.20	Koper/Capodistria): Valentin Stanič	in spatial and temporal aspects
15.00-15.30	moderated by Peter JORDAN	1 5 1 05 1
Keynote 2	GOSAR, Anton (University of Primor	
	Koper/Capodistria, Slovenia): Overc	rowding in the Alpine-Adriatic
1 - 20 1 - 20	Region – selected cases	
15.30-17.30	Room 1	Room 2
Sessions		
Session	Session 3: Tourism and culture	Session 4: Culinary tourism
	(Chair: Eckehard PISTRICK)	(Chair: Miha KODERMAN)
15.30-16.00	Brkić-Vejmelka, Jadranka	JOVANOVIĆ, Radmila (Institute of
	(University of Zadar, Department of	Agricultural Economics, Belgrade,
	Teacher Education Studies in	Serbia; University of Malaga, Malaga,
	Gospić, Croatia); BLAĆE, Ante;	Spain); MANIĆ, Emilija (University
	PEJDO, Ana (both University of	of Belgrade, Faculty of Economy and
	Zadar, Department of Geography,	Business, Belgrade, Serbia): Wine
	Zadar, Croatia): Reading old	tourism development and vineyard
	travelogues for better	areas transformation: comparative
	understanding the tourism	analysis of the former Yugoslav
	development in the Littoral	regions Šumadija and Slavonija
	Croatia today	
16.00-16.30	DOLENEC, Sanja (Juraj Dobrila	KERMA, Simon (University of
	University of Pula, Pula, Croatia):	Primorska, Faculty of Tourism
	Collective memory as a resource	Studies – Turistica,
	for developing dark tourism: The	Koper/Capodistria, Slovenia);
	anti-fascist heritage in Istria	LAMPIČ, Barbara (University of
	County	Ljubljana, Faculty of Arts,
		Department of Geography, Ljubljana,
		Slovenia): Assessment of the vitality
		,
		of Slovenian wine fourism routes
		of Slovenian wine tourism routes
16 30-17 00	VODANOVIĆ I IIKIĆ Ivas (Instituta	and their development potential
16.30-17.00	VODANOVIĆ LUKIĆ, Ives (Institute of Tourism, Zagreb, Croatia):	

	Visitor perspective of arts festivals	PETRA (all University of Zagreb,
	in Croatia	Faculty of Science, Department of
		Geography, Zagreb, Croatia):
		Oleotourism development in Istria
		County (Croatia) and its spatial
		variations
17.00-17.30	Ž AFRAN, Ivana (University of	BASSI, Ivana; DEOTTO, Vanessa;
	Zagreb, Faculty of Science,	ISEPPI, Luca (University of Udine,
	Department of Geography, Zagreb,	Department of Agricultural, Food,
	Croatia): The effects of tourism	Environmental and Animal Sciences,
	development on local communities	Udine, Italy): Fostering local
	-A case study of the Municipality	development on mountain contexts
	of Rakovica	through health and wellbeing
		tourism systems
19.00-	Common dinner invited by Peter Joh	RDAN at the occasion of his 75 th
	birthday	

Wednesday, 23 October 2024

	25 October 2024		
09.00-09.30		moderated by Borna FUERST-BJELIŠ	
Keynote 3	SOLDIĆ FRLETA, Daniela (University of Rijeka, Faculty of Tourism and Hospitality Management, Opatija, Croatia): Unlocking Kvarner's tourism potential: embracing diversity and empowering communities for		
	sustainable growth		
09.30-13.00	Room 1	Room 2	
Sessions			
Session	Session 5: Mountain tourism	Session 6: Education, instruction	
	(Chair: Peter MANDL)	(Chair: Slaven GAŠPAROVIĆ)	
09.30-10.00	SINGH, B.V.R. (Mohanlal Sukhadia	SINANI, Albina ("Eqrem Çabej"	
	University Udaipur, Faculty of Earth	University of Gjirokastra, Faculty of	
	Sciences, Department of Geography,	Education & Social Sciences,	
	Udaipur, India): Impact of climate	Department of History, Anthropology	
	change on tourism in	and Geography, Gjirokastra, Albania):	
	mountainous regions: A	Schools and higher education's	
	comparative case study of Venice,	curricula design on climate change,	
	Italy, and Udaipur City, India	environmental protection and	
		sustainable tourism	
10.00-10.30	MENEGHELLO, Sabrina; TRICHES,	Todorović, Nikola; Đurđić,	
	Massimo; FREGOLENT, Laura	Snežana; BELIJ RADIN, Marija (all	
	(IUAV University Venice, Venice,	University of Belgrade, Faculty of	
	Italy): Defining mountain living	Geography, Belgrade, Serbia):	
	'from below'. Two case studies	Structure of social media content of	
	from the Italian Dolomites	national parks of Serbia	
10.30-11.00	sponsored by NLW Tourismus Marke	ting GmbH	
Coffee break			
11.00-11.30	GAŠPAROVIĆ, Slaven (University of	Session 7: Urban tourism,	
	Zagreb, Faculty of Science,	geopolitics and tourism	
	Department of Geography, Zagreb,	(Chair: Hansjörg BREY)	

	Croatia): Transport disadvantage	RONZA, Maria (University of Naples
	and tourism: the example of the mountainous region of Croatia	"Federico II", Naples, Italy): The tourism turn in Trieste. New
		perspectives of urban growth after the deindustrialization
11.30-12.00	KODERMAN, Miha (Univeristy of	MACAN, Teodor; PRELOGOVIĆ,
	Primorska, Faculty of Humanities,	Vedran (both University of Zagreb,
	Department of Geography,	Faculty of Science, Department of
	Koper/Capodistria, Slovenia);	Geography, Zagreb, Croatia): First
	DROUET, Quentin Benoît	signs of tourism gentrification in
	Guillaume (University of Savoie	the urban region of Pula
	Mont-Blanc, Research Unit	
	EDYTEM – UMR 5204, Le	
	Bourget-du-Lac Cedex, France):	
	Spatial analysis of the recent	
	development of second homes in	
	the municipality of Kranjska	
12.00.12.20	Gora, Slovenia	Lově p. Libra Courres VI
12.00-12.30	GABROVEC, Matej (Research	LONČAR, Jelena; STIPERSKI, Zoran
	Center of the Slovenian Academy of	(both University of Zagreb, Faculty of
	Sciences and Arts, Ljubljana,	Science, Department of Geography,
	Slovenia); MRAK, Irena (Faculty of	Zagreb, Croatia): Geopolitics and tourism – Is Kosovo a safe tourist
	Environmental Protection, Velenje,	destination?
	Slovenia); TIRAN, Jernej (Research	desunation?
	Center of the Slovenian Academy of	
	Sciences and Arts, Ljubljana, Slovenia): Reuse of mountain	
	paths from alpine valleys to	
	summits	
12.30-13.30	light lunch served in the venue offere	d by NLW Tourismus Marketing
Lunch break	GmbH	d by 11211 Tourishius Warkering
13.30-16.00	Room 1	Room 2
Sessions		
Session	Session 8: Coastal tourism	Session 9: Tourism and nature
	(Chair: Peter JORDAN)	protection (Chair: Jelena Lončar)
13.30-14.00	MARADIN, Mladen; FABER, Fran;	PIZZERA, Judith (University of Graz,
	BANDOV, Petra; TOPALUŠIĆ, Fran	Department of Geography, Graz,
	(all University of Zagreb, Faculty of	Austria); OSEBIK, David; TERLER,
	Science, Department of Geography,	Johannes (both Pilum, Graz, Austria).
	Zagreb, Croatia): The impact of	Co-operative tourism development
	high temperatures on the	in destinations with large protected
	development of summer tourism	areas balancing protection and
	on the Croatian coast	economic valorisation
14.00-14.30	MARKOVIĆ VUKADIN, Izidora;	AUINGER, Monika; JUNGMEIER,
	ZOVKO, Mira; BORANIĆ ŽIVODER,	Michael (both Carinthia University of
Ĺ	Snježana; KREŠIĆ, Damir (all	Applied Sciences (CUAS), UNESCO
	Siljezana, ikkesie, Danin (an	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \
	Institute for Tourism, Zagreb,	Chair on Sustainable Management of
	•	1 7
	Institute for Tourism, Zagreb,	Chair on Sustainable Management of

	coastal destinations, an Adriatic Croatia case study	Research group: Sustainable Innovation Research & Development, Villach, Austria):
		expedition.nationalpark.2023 –
		Heiligenblut am Grossglockner:
		Rethinking tourism
14.30-15.00	sponsored by NLW Tourismus Marke	ting GmbH
Coffee break	Short presentation of the poster GODI	NIĆ, Marko (Gospodarska škola
	Varaždin, Varaždin, Croatia): Change	
	population of northern Croatia und	ler the influence of the COVID-19
	pandemic	
15.00-15.30	Šulc, Ivan; Fuerst-Bjeliš,	
	Borna (both University of Zagreb,	
	Faculty of Science, Department of	
	Geography, Zagreb, Croatia): Post-	
	pandemic recovery of tourism in	
	Croatia in the Mediterranean	
	context	
15.30-16.00	BLAĆE, Ante (University of Zadar,	
	Department of Geography, Zadar,	
	Croatia); BRKIĆ-VEJMELKA,	
	Jadranka (University of Zadar,	
	Department of Teacher Education	
	Studies in Gospić, Gospić, Croatia);	
	PEJDO, Ana (University of Zadar,	
	Department of Geography, Zadar,	
	Croatia): Factors influencing the	
	development of rural tourism:	
	Littoral Croatia case study	
16.00-16.30	All session chairs	
Closing		

Posters exposed in the lobby of the symposium venue throughout the conference days:

GODINIĆ, Marko (Gospodarska škola Varaždin, Varaždin, Croatia): Changes in travelling patterns of the population of northern Croatia under the influence of the COVID-19 pandemic

PERKON, Adrijana (University of Primorska, Faculty of Humanities, Department of Geography, Koper/Capodistria): Valentin Stanič in spatial and temporal aspects

Thursday, 24 October 2024

09.00-16.00	by bus and chairlift with some walking to the Nassfeld/Pramollo, one of	
Excursion	the two largest winter sports resorts in Carinthia, well-visited also in summer and autumn for hiking and mountaineering. With its combination of	
	alpine pastures and dolomite-rock mountains it boasts a picturesque scenery. It exemplifies also many of the benefits and problems of tourism.	
	guided by Thomas ZAMETTER, a geographer from the region with expertise in regional development and a spatial focus on the Nassfeld/Pramollo	

Meeting point: Valley station of the cable car nearby the symposium venue at 09.00 sharp

The excursion fee of \in 20.- has to be paid in advance at on-site registration. It does not include lunch.









