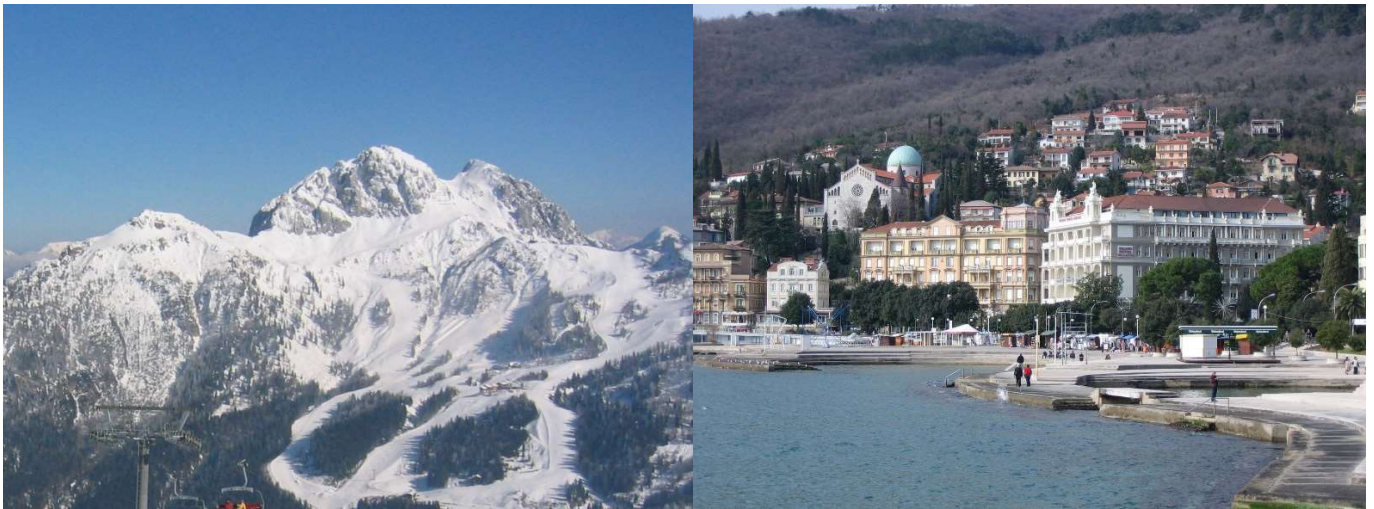


Invitation and Program

The Future of Tourism in the Alpine-Adriatic Region
International symposium in memory of Zlatko Pepeonik, 1934-2004
Hermagor, Carinthia, Austria, 22-24 October 2024



Mount Gartnerkofel at Nassfeld (left, by Markus STEINER) and Opatija (right, by Peter JORDAN)



Zlatko PEPEONIK at the Biokovo mountains, above Makarska, Croatia

Zlatko PEPEONIK, born 1934 in Varaždin, professor at the Department of Geography, Faculty of Science of the University of Zagreb, was an eminent Croatian geographer and tourism researcher. He taught also at the Portland State University, Oregon, and the University of Texas, Austin, as well as at the University of Mostar, Bosnia and Hercegovina. He was an associate member of the Croatian Academy of Sciences, and a member of the Commission for Tourism and Recreation of the International Geographical Union (IGU). He was the editor-in-chief of the scientific journals *Priroda* (1984–85) and *Geografski horizont* (1990–94). He wrote textbooks on tourism geography. He dealt with tourism and regional geography of Croatia, Northern Europe and North America, as well as demography and spatial planning. His close relations to Austrian geography are documented by his co-authorship of the issue “International Tourism Attractions in Central and Southeastern Europe” of the *Atlas of Eastern and Southeastern Europe*, edited by Peter JORDAN. He died twenty years ago in Zagreb, and the symposium is organized in commemoration of this fact.

Organizers

Southeast Europe Association and its Klagenfurt branch
Austrian Geographical Society and its Klagenfurt branch
University of Klagenfurt, Faculty of Social Sciences, Department of Geography and Regional Research
University of Zagreb, Faculty of Science, Department of Geography
Croatian Geographical Society

Co-organizers

IGU Commission on Tourism, Leisure and Global Change
IGU Commission on Marginalization, Globalization and Regional and Local Response
Association of Slovenian Geographers
Italian Geographical Society
University of Primorska, Koper/Capodistria
Municipality Hermagor-Presegger See
NLW Tourismus Marketing GmbH, Hermagor
Croatian Academy of Sciences and Arts, III. Department of Natural Sciences

Scientific committee

Peter JORDAN (chair), Austrian Academy of Sciences, Institute of Urban and Regional Research; University of the Free State (South Africa), Faculty of Humanities
Cristina BERETTA, University of Klagenfurt, Department of Slavic Studies
Hansjörg BREY, Southeast Europe Association
Ivan ČANJEVAC, University of Zagreb, Department of Geography
Anita FILIPČIĆ, University of Zagreb, Department of Geography
Borna FUERST-BJELIŠ, University of Zagreb, Department of Geography; IGU Commission on Marginalization, Globalization, and Regional and Local Response
Slaven GAŠPAROVIĆ, University of Zagreb, Department of Geography
Igor JELEN, University of Trieste, Department of Political and Social Sciences
Mladen JURAČIĆ, Croatian Academy of Sciences and Arts
Miha KODERMAN, University of Primorska Koper/Capodistria, Department of Geography
Jelena LONČAR, University of Zagreb, Department of Geography
Peter MANDL, University of Klagenfurt, Department of Geography and Regional Studies
Mladen MARADIN, Croatian Geographical Society
Max-Peter MENZEL, University of Klagenfurt, Department of Geography and Regional Studies
Vuk Tvrtko OPAČIĆ, University of Zagreb, Department of Geography
Eckehard PISTRICK, Gustav Mahler Private University of Music, Klagenfurt
Klaus SCHÖNEBERGER, University of Klagenfurt, Department of Cultural Analysis
Ivan ŠULC, University of Zagreb, Department of Geography
Julie WILSON, Universitat Oberta de Catalunya, Faculty of Economics and Business; IGU Commission on Geography of Tourism, Leisure, and Global Change
Helmut WOHLISCHLÄGL, Austrian Geographical Society

Venue

The symposium takes place in the hotel “Carinzia” operated by Falkensteiner in **Tröpolach**, the valley station of the cable car to the Nassfeld skiing and hiking resort nearby **Hermagor**, the center of one of the prominent tourist regions in Carinthia [Kärnten], Austria. Catering (coffee breaks, light lunch) will be provided by the NLW Tourismus Marketing GmbH. Besides by car, the venue can be accessed by railway (up to Hermagor) and public bus.

Registration

Pre-registration online from 1 July to 30 September 2024 via the SOG website <https://www.sogde.org/de/events/the-future-of-tourism-in-the-alpine-adriatic-region/> Please use this opportunity as much as possible! It will facilitate planning rooms and catering enormously.

On-site at the venue 22 October 2024, 8.00 to 09.30 a.m. This should just be to confirm your presence and pre-registration. Exceptions granted.

No registration fees will be requested.

Accommodation

Responsibility for travel and accommodation rests with the participants.

Hotel “Carinzia” in Tröpolach, where the symposium takes place, is a large hotel with the capacity to host all participants. The hotel will reserve rooms for symposium participants up to 31 August 2024, and you can book your room via www.falkensteiner.com/carinzia. Should you prefer to be accommodated in other hotels or private accommodation facilities (bed & breakfast) in Tröpolach or its surroundings, please approach info@nassfeld.at.

Symposium program

Keynotes last 30 minutes and remain without discussion

Papers last 20 minutes and are followed by a 10-minute discussion

Tuesday, 22 October 2024

08.00-09.30 Registration	Hotel lobby	
09.30-11.30 Opening	Room 1	
09.30-10.00	JORDAN, Peter (Austrian Academy of Sciences, Institute of Urban and Regional Research; University of the Free State, South Africa, Faculty of Humanities; Hermagor & Vienna, Austria): Introduction into the symposium	
10.00-10.30	Words of welcome by representatives of organizing institutions: Leopold ASTNER (Mayor), Borna FUERST-BJELIŠ (University of Zagreb, Department of Geography), Mladen MARADIN (Croatian Geographical Society), Hansjörg BREY (Southeast Europe Society), Helmut WOHLSCHLÄGL (Austrian Geographical Society)	
10.30-11.00	CURIĆ, Zoran; OPAČIĆ, Vuk Tvrtko; ŠULC, Ivan; ČANJEVAC, Ivan (all University of Zagreb, Faculty of Science, Department of Geography, Zagreb, Croatia): Professor Zlatko Pepeonik – founder of tourism geography in Croatia	
11.00-11.30	BRANDSTÄTTER, Markus (NLW Tourismus Marketing GmbH, Hermagor, Austria): Results and challenges of the Region Nassfeld-Pressegger See/Lesachtal/Weissensee on the way to becoming a sustainable tourism region - reflections on the tourist region, in which our symposium takes place	
11.30-12.00 Coffee break	sponsored by NLW Tourismus Marketing GmbH	
12.00-12.30 Keynote 1	moderated by Peter JORDAN HARTL, Lea; FISCHER, Andrea (both Austrian Academy of Sciences, Institute for Interdisciplinary Mountain Research, Innsbruck, Austria): Observing deglaciation: Glacier change in the Alps from 1850 to 2050	
12.30-13.30 Lunch break	light lunch served in the venue offered by NLW Tourismus Marketing GmbH	
13.30-15.00 Sessions	Room 1	Room 2
Session	Session 1: Winter sports tourism (Chair: Borna FUERST-BJELIŠ)	Session 2: Tourism marketing and planning (Chair: Vuk Tvrtko OPAČIĆ)
13.30-14.00	BANDA, Amra (University of Sarajevo, Faculty of Science, Department of Geography); PEŠTEK, Almir (University of Sarajevo, School of Economics and Business); BEĆIROVIĆ, Dženan (University of Sarajevo, Faculty of Forestry); KRAJINOVIĆ, Bakir (Federal Hydro-Meteorological	KLARIĆ, Zoran (Institute for Tourism, Zagreb, Croatia); OPAČIĆ, Vuk Tvrtko; ŠULC, Ivan (both University of Zagreb, Faculty of Science, Department of Geography, Zagreb, Croatia): Tourism regions of UNWTO – should they be changed after 50 years?

	Institute Sarajevo), all Sarajevo, Bosnia and Hercegovina: Snowbound Dilemma: Are ski resorts in Southeast Europe adapting their tourism offerings to climate change?	
14.00-14.30	GOLUŽA, Maruša; POLAJNAR HORVAT, Katarina; SMREKAR, Aleš; PIPAN, Primož (all Slovenian Academy of Sciences and Arts, Anton Melik Geographical Institute, ZRC, Ljubljana, Slovenia): Challenges to be addressed for a sustainable transition of mountain ski resorts in the Alps: the case of Kranjska Gora	BELOVARI, Tomislav (University of Zagreb, Faculty of Science, Department of Geography, Zagreb, Croatia): Spatial infrastructure implications of the EU IPARD programme and projects in the Republic of Croatia: Focus on Istria County
14.30-15.00 Coffee break	sponsored by NLW Tourismus Marketing GmbH Short presentation of the poster PERKON, Adrijana (University of Primorska, Faculty of Humanities, Department of Geography, Koper/Capodistria): Valentin Stanič in spatial and temporal aspects	
15.00-15.30 Keynote 2	moderated by Peter JORDAN GOSAR, Anton (University of Primorska, Faculty of Tourism Studies, Koper/Capodistria, Slovenia): Overcrowding in the Alpine-Adriatic Region – selected cases	
15.30-17.30 Sessions	Room 1	Room 2
Session	Session 3: Tourism and culture (Chair: Eckehard PISTRICK)	Session 4: Culinary tourism (Chair: Miha KODERMAN)
15.30-16.00	BRKIĆ-VEJMELKA, Jadranka; BLAČE, Ante (both University of Zadar, Department of Teacher Education Studies in Gospić, Croatia); PEJDO, Ana (University of Zadar, Department of Geography, Zadar, Croatia): Reading old travelogues for better understanding the tourism development in the Littoral Croatia today	JOVANOVIĆ, Radmila (Institute of Agricultural Economics, Belgrade, Serbia; University of Malaga, Malaga, Spain); MANIĆ, Emilija (University of Belgrade, Faculty of Economy and Business, Belgrade, Serbia): Wine tourism development and vineyard areas transformation: comparative analysis of the former Yugoslav regions Šumadija and Slavonija
16.00-16.30	DOLENEC, Sanja (Juraj Dobrila University of Pula, Pula, Croatia): Collective memory as a resource for developing dark tourism: The anti-fascist heritage in Istria County	KERMA, Simon (University of Primorska, Faculty of Tourism Studies – Turistica, Koper/Capodistria, Slovenia); LAMPIČ, Barbara (University of Ljubljana, Faculty of Arts, Department of Geography, Ljubljana, Slovenia): Assessment of the vitality of Slovenian wine tourism routes and their development potential
16.30-17.00	VODANOVIĆ LUKIĆ, Ives (Institute of Tourism, Zagreb, Croatia):	KUPREŠAK, Elena; LUKIĆ, Aleksandar; RADELJAK KAUFMANN,

	Visitor perspective of arts festivals in Croatia	PETRA (all University of Zagreb, Faculty of Science, Department of Geography, Zagreb, Croatia): Oleotourism development in Istria County (Croatia) and its spatial variations
17.00-17.30	ŽAFRAN, Ivana (University of Zagreb, Faculty of Science, Department of Geography, Zagreb, Croatia): The effects of tourism development on local communities – A case study of the Municipality of Rakovica	BASSI, Ivana; DEOTTO, Vanessa; ISEPPI, Luca (University of Udine, Department of Agricultural, Food, Environmental and Animal Sciences, Udine, Italy): Fostering local development on mountain contexts through health and wellbeing tourism systems
19.00-	Common dinner invited by Peter JORDAN at the occasion of his 75 th birthday	

Wednesday, 23 October 2024

09.00-09.30 Keynote 3	moderated by Borna FUERST-BJELIŠ SOLDIĆ FRLETA, Daniela (University of Rijeka, Faculty of Tourism and Hospitality Management, Opatija, Croatia): Unlocking Kvarner's tourism potential: embracing diversity and empowering communities for sustainable growth	
09.30-13.00 Sessions	Room 1	Room 2
Session	Session 5: Mountain tourism (Chair: Peter MANDL)	Session 6: Education, instruction (Chair: Slaven GAŠPAROVIĆ)
09.30-10.00	SINGH, B.V.R. (Mohanlal Sukhadia University Udaipur, Faculty of Earth Sciences, Department of Geography, Udaipur, India): Impact of climate change on tourism in mountainous regions: A comparative case study of Venice, Italy, and Udaipur City, India	SINANI, Albina (“Eqrem Çabej” University of Gjirokastra, Faculty of Education & Social Sciences, Department of History, Anthropology and Geography, Gjirokastra, Albania): Education on climate change and environmental protection at the University of Gjirokastra and forms of their inclusion in the current curriculum
10.00-10.30	MENEGHELLO, Sabrina; TRICHES, Massimo; FREGOLENT, Laura (IUAV University Venice, Venice, Italy): Defining mountain living ‘from below’. Two case studies from the Italian Dolomites	TODOROVIĆ, Nikola; ĐURDIĆ, Snežana; BELIJ RADIN, Marija (all University of Belgrade, Faculty of Geography, Belgrade, Serbia): Structure of social media content of national parks of Serbia
10.30-11.00 Coffee break	sponsored by NLW Tourismus Marketing GmbH	
11.00-11.30	GAŠPAROVIĆ, Slaven (University of Zagreb, Faculty of Science,	Session 7: Urban tourism (Chair: Hansjörg BREY)

	Department of Geography, Zagreb, Croatia): Transport disadvantage and tourism: the example of the mountainous region of Croatia	RONZA, Maria (University of Naples “Federico II”, Naples, Italy): The tourism turn in Trieste. New perspectives of urban growth after the deindustrialization
11.30-12.00	KODERMAN, Miha (University of Primorska, Faculty of Humanities, Department of Geography, Koper/Capodistria, Slovenia); DROUET, Quentin Benoît Guillaume (University of Savoie Mont-Blanc, Research Unit EDYTEM – UMR 5204, Le Bourget-du-Lac Cedex, France): Spatial analysis of the recent development of second homes in the municipality of Kranjska Gora, Slovenia	DOUGAS CHAVARRIA, Aris (University of Graz, Centre for Southeast European Studies, Graz, Austria): A small fish in a shark’s pond? Digital nomadism, seasonality, sustainability, and Zadar’s tourism model
12.00-12.30	GABROVEC, Matej; MRAK, Irena (both Slovenian Academy of Sciences, Anton Melik Geographical Institute, ZRC, Ljubljana, Slovenia); TIRAN, Jernej (Faculty of Environmental Protection, Velenje, Slovenia): Reuse of mountain paths from alpine valleys to summits	MACAN, Teodor; PRELOGOVIĆ, Vedran (both University of Zagreb, Faculty of Science, Department of Geography, Zagreb, Croatia): First signs of tourism gentrification in the urban region of Pula
12.30-13.00	SCHUSTER, Martin (University of Klagenfurt, Department of Geography and Regional Studies, Klagenfurt am Wörthersee, Austria): The reforestation of permanent grassland from a tourism perspective	Session 8: Geopolitics and tourism (Chair: Peter JORDAN)
		LONČAR, Jelena; STIPERSKI, Zoran (both University of Zagreb, Faculty of Science, Department of Geography, Zagreb, Croatia): Geopolitics and tourism – Is Kosovo a safe tourist destination?
13.00-14.00 Lunch break	light lunch served in the venue offered by NLW Tourismus Marketing GmbH	
14.00-16.30 Sessions	Room 1	Room 2
Session	Session 9: Coastal tourism (Chair: Ivan ČANJEVAC)	Session 10: Tourism and nature protection (Chair: Jelena LONČAR)
14.00-14.30	MARADIN, Mladen; FABER, Fran; BANDOVIĆ, Petra; TOPALUŠIĆ, Fran (all University of Zagreb, Faculty of Science, Department of Geography, Zagreb, Croatia): The impact of high temperatures on the development of summer tourism on the Croatian coast	PIZZERA, Judith (University of Graz, Department of Geography, Graz, Austria); OSEBIK, David; TERLER, Johannes (both Pilsen, Graz, Austria). Co-operative tourism development in destinations with large protected areas balancing protection and economic valorisation

14.30-15.00	MARKOVIĆ VUKADIN, Izidora; ZOVKO, Mira; BORANIĆ ŽIVODER, Snježana; KREŠIĆ, Damir (all Institute for Tourism, Zagreb, Croatia): Interconnection of hazards, vulnerability, and impacts of climate change in coastal destinations, an Adriatic Croatia case study	AUINGER, Monika; JUNGMEIER, Michael (both Carinthia University of Applied Sciences (CUAS), UNESCO Chair on Sustainable Management of Conservation Areas, Villach, Austria); HILGARTER, Kathrin (Carinthia University of Applied Sciences, Research group: Sustainable Innovation Research & Development, Villach, Austria): <i>expedition.nationalpark.2023 – Heiligenblut am Grossglockner: Rethinking tourism</i>
15.00-15.30 Coffee break	sponsored by NLW Tourismus Marketing GmbH Short presentation of the poster GODINIĆ, Marko (Gospodarska škola Varaždin, Varaždin, Croatia): Changes in travelling patterns of the population of northern Croatia under the influence of the COVID-19 pandemic	
15.30-16.00	ŠULC, Ivan; FUERST-BJELIŠ, Borina (both University of Zagreb, Faculty of Science, Department of Geography, Zagreb, Croatia): Post-pandemic recovery of tourism in Croatia in the Mediterranean context	
16.00-16.30	BLAČE, Ante (University of Zadar, Department of Geography, Zadar, Croatia); BRKIĆ-VEJMELKA, Jadranka; PEJDO, Ana (both University of Zadar, Department of Teacher Education Studies in Gospić, Gospić, Croatia): Factors influencing the development of rural tourism: a littoral Croatia case study	
16.30-17.00 Closing	All session chairs	

Posters exposed in the lobby of the symposium venue throughout the conference days:

GODINIĆ, Marko (Gospodarska škola Varaždin, Varaždin, Croatia): **Changes in travelling patterns of the population of northern Croatia under the influence of the COVID-19 pandemic**

PERKON, Adrijana (University of Primorska, Faculty of Humanities, Department of Geography, Koper/Capodistria): **Valentin Stanič in spatial and temporal aspects**

Thursday, 24 October 2024

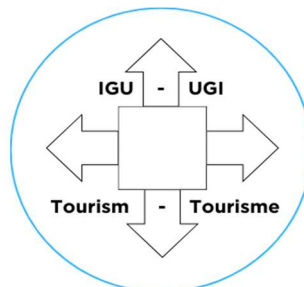
09.00-16.00 Excursion	by bus and chairlift with some walking to the Nassfeld/Pramollo , one of the two largest winter sports resorts in Carinthia, well-visited also in summer and autumn for hiking and mountaineering. With its combination of
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alpine pastures and dolomite-rock mountains it boasts a picturesque scenery. It exemplifies also many of the benefits and problems of tourism.

guided by Thomas ZAMETTER, a geographer from the region with expertise in regional development and a spatial focus on the Nassfeld/Pramollo

Meeting point: Valley station of the cable car nearby the symposium venue at 09.00 sharp

The excursion fee of € 20.- has to be paid in advance at on-site registration. It does not include lunch.



IGU Commission on the Geography of Tourism and Leisure and Global Change

